



## Keith Thomas Truex

Director, Financial Planning

328 Newman Springs Road  
Suite #1  
Red Bank, NJ 07701  
(732) 578-2345

This is a supplement to the Financial Engines Advisors, L.L.C. brochure. This supplement describes advisory services provided by Financial Engines Advisors L.L.C. also referred to as Edelman Financial Engines. Please contact us at (833) 752-6333 if you have any questions about our brochure or this supplement.

### Educational Background and Experience

**Year of Birth:** 1968

**Formal Education:** Bachelor of Arts in Business, Richard Stockton University of NJ

**Business Background:** Keith has been with Edelman Financial Engines since 2022.

**Employment History:**

- **2022 - Present:** Director, Financial Planning at Edelman Financial Engines
- **2014 - 2022:** Wealth Management Advisor at TIAA
- **2012 - 2013:** Director of Due Diligence at Lord Abbett
- **2010 - 2011:** Executive Vice President of Marketing at Cambridge Financial Group

**Professional Designation(s):** Certified Investment Management Analyst®

### Disciplinary Information

Like all Registered Investment Advisors, we are required to disclose all material facts regarding any legal or disciplinary events that could materially influence your evaluation of your advisor.

Keith has no legal or disciplinary events to report.

### Other Business-Related Activities

There is no other business activity to report.

## Additional Compensation

Keith may receive additional compensation from the Firm for providing advisory services in limited circumstances, such as when new accounts are opened due to referrals from current clients or for increasing certain types of clients who hold accounts at the firm. Keith receives no economic benefit for providing advisory services from any third parties.

## Supervision

Keith is supervised by Amin Dabit, Senior Vice President, Traditional Wealth Planning and his team, who can be reached at (720) 954-1967. Supervision is conducted in a variety of ways, including face to face meetings, telephone calls and the review of activity reports.

Important Information About the Certified Investment Management Analyst® (CIMA®) Designation: The CIMA® professional provides objective investment advice and guidance to both individuals and institutions. This professional integrates a complex body of investment knowledge and applies it systematically and ethically to assist clients in making prudent investment choices. CIMA® candidates must meet all the following requirements: (1) at least three years of verifiable financial services experience, and a clean regulatory record (2) maintain a high standard of personal and professional conduct and (3) pass a stringent five-hour examination. In addition, CIMA® candidates must complete 40 hours of continuing education every two years.