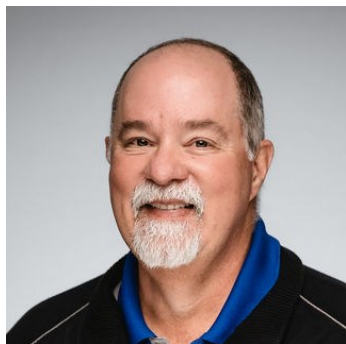




Bruce Allen Alden

Director, Financial Planning

200 Galleria Drive SE
Suite 1805
Atlanta, GA 30339
(678) 905-2150

This is a supplement to the Financial Engines Advisors, L.L.C. brochure. This supplement describes advisory services provided by Financial Engines Advisors L.L.C. also referred to as Edelman Financial Engines. Please contact us at (833) 752-6333 if you have any questions about our brochure or this supplement.

Educational Background and Experience

Year of Birth: 1963

Formal Education: Studied Business/Marketing, University of Alabama
Studied Business/Marketing, University of Toledo

Business Background: Bruce has been with Edelman Financial Engines since 2016.

Employment History:

- **2016 - Present:** Director, Financial Planning at Edelman Financial Engines
- **2016 - 2016:** Vice President-Investments at Financial Engines Advisor Center, LLC
- **2015 - 2016:** Registered Representative at LPL Financial
- **2015 - 2016:** Agent at Wealthspan Financial
- **2015 - 2015:** Agent at Minnesota Life Insurance Co
- **2015 - 2015:** Registered Representative at Securian Financial Services Inc
- **2013 - 2014:** Agency Director at Liberty National Insurance
- **2012 - 2014:** Registered Representative at NY Life Securities, LLC
- **2012 - 2014:** Agent at New York Life Insurance Co
- **2011 - 2012:** Agent at Liberty National Life

Professional Designation(s): Chartered Retirement Planning Counselor™

Disciplinary Information

Like all Registered Investment Advisors, we are required to disclose all material facts regarding any legal or disciplinary events that could materially influence your evaluation of your advisor.

Bruce has no legal or disciplinary events to report.

Other Business-Related Activities

There is no other business activity to report.

Additional Compensation

Bruce may receive additional compensation from the Firm for providing advisory services in limited circumstances, such as when new accounts are opened due to referrals from current clients or for increasing certain types of clients who hold accounts at the firm. Bruce receives no economic benefit for providing advisory services from any third parties.

Supervision

Bruce is supervised by Ro Mehrotra, Senior Vice President, Wealth Client and his team, who can be reached at (201) 431-5005. Supervision is conducted in a variety of ways, including face to face meetings, telephone calls and the review of activity reports.

Important Information About the Chartered Retirement Planning Counselor™, CRPC™ Designation: The CRPC™ program is issued by the College for Financial Planning and focuses on a course of study encompassing pre- and post-retirement needs and issues related to asset management and estate planning. Although the CRPC™ program requires no prerequisites, Candidates must complete a final designation exam that is online, closed-book and proctored. Additionally, Candidates must complete 16 hours of continuing education every two years.