Brandon Alexander Bell

Director, Financial Planning

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This is a supplement to the Financial Engines Advisors, L.L.C. brochure. This supplement describes advisory services provided by Financial Engines Advisors L.L.C. also referred to as Edelman Financial Engines. Please contact us at (833) 752-6333 if you have any questions about our brochure or this supplement.

Educational Background and Experience

Year of Birth: 1986

Formal Education: Bachelor of Science in Business Management, University of Phoenix

Business Background: Brandon has been with Edelman Financial Engines since 2023.

Employment History:

- **2023 - Present:** Director, Financial Planning at Edelman Financial Engines
- **2020 - 2022:** Financial Consultant at Fidelity Investments
- **2015 - 2020:** Financial Advisor at Merrill Lynch
- **2015 - 2015:** Financial Advisor at Edward Jones
- **2012 - 2014:** Financial Consultant at ETrade
- **2011 - 2012:** Financial Representative at Fidelity Investments

Professional Designation(s): Chartered Retirement Planning Counselor™, Certified in Blockchain and Digital Assets℠, Accredited Wealth Management Advisor™

Disciplinary Information

Like all Registered Investment Advisors, we are required to disclose all material facts regarding any legal or disciplinary events that could materially influence your evaluation of your advisor.

Brandon has no legal or disciplinary events to report.

Other Business-Related Activities

There is no other business activity to report.

Additional Compensation

Brandon may receive additional compensation from the Firm for providing advisory services in limited circumstances, such as when new accounts are opened due to referrals from current clients or for increasing certain types of clients who hold accounts at the firm. Brandon receives no economic benefit for providing advisory services from any third parties.

Supervision

Brandon is supervised by Amin Dabit, Senior Vice President, Traditional Wealth Planning and his team, who can be reached at (720) 954-1967. Supervision is conducted in a variety of ways, including face to face meetings, telephone calls and the review of activity reports.

Important Information About the Chartered Retirement Planning Counselor™, CRPC™ Designation: The CRPC™ program is issued by the College for Financial Planning and focuses on a course of study encompassing pre- and post-retirement needs and issues related to asset management and estate planning. Although the CRPC™ program requires no prerequisites, Candidates must complete a final designation exam that is online, closed-book and proctored. Additionally, Candidates must complete 16 hours of continuing education every two years.

Important Information About the Certified in Blockchain and Digital Assets℠ (CBDA℠) Designation: The Certified in Blockchain and Digital Assets℠ (CBDA℠) designation is an online self-study program that provides financial professionals with essential knowledge and understanding of blockchain and digital assets, enabling them to advise clients on this asset class. The CBDA℠ designation is offered through the Digital Assets Council of Financial Professionals and candidates must achieve a score of 70% or higher on all modules to pass the designation program. After one year, designation holders are required to take an Update Course and pay a renewal fee to be able to continue using the CBDA℠ Designation.

Important Information About the Accredited Wealth Management Advisor™, AWMA™ Designation: Candidates of the AWMA™ designation must pass a final designation exam that is online, closed-book and proctored. There is no prerequisites/experience required to obtain the AWMA™ designation. In addition, Accredited Wealth Management Advisor™ must complete 16 hours of continuing education every two years.