



William (Bill) Farup Hoffman

Director, Financial Planning

1 Tower Lane
Suite 1950
Oakbrook Terrace, IL 60181
(630) 590-9313

This is a supplement to the Financial Engines Advisors, L.L.C. brochure. This supplement describes advisory services provided by Financial Engines Advisors L.L.C. also referred to as Edelman Financial Engines. Please contact us at (833) 752-6333 if you have any questions about our brochure or this supplement.

Educational Background and Experience

Year of Birth: 1967

Formal Education: Bachelor of Science in Finance, Trinity University

Business Background: Bill has been with Edelman Financial Engines since 2013.

Employment History:

- **2013 - Present:** Director, Financial Planning at Edelman Financial Engines
- **2011 - 2013:** Wealth Manager at USAA Wealth Management
- **2008 - 2011:** Managing Director at Ehlerl Financial Group
- **2007 - 2008:** Managing Director at Virtus Private Wealth Management
- **2006 - 2007:** Special Needs Planner at Self-employed
- **1999 - 2006:** Director of Financial Planning at Lowenberg Wealth Management Group

Professional Designation(s): CERTIFIED FINANCIAL PLANNER®, Certified in Blockchain and Digital AssetsSM

Disciplinary Information

Like all Registered Investment Advisors, we are required to disclose all material facts regarding any legal or disciplinary events that could materially influence your evaluation of your advisor.

Bill has no legal or disciplinary events to report.

Other Business-Related Activities

There is no other business activity to report.

Additional Compensation

Bill may receive additional compensation from the Firm for providing advisory services in limited circumstances, such as when new accounts are opened due to referrals from current clients or for increasing certain types of clients who hold accounts at the firm. Bill receives no economic benefit for providing advisory services from any third parties.

Supervision

Bill is supervised by Ro Mehrotra, Senior Vice President, Wealth Client and his team, who can be reached at (201) 431-5005. Supervision is conducted in a variety of ways, including face to face meetings, telephone calls and the review of activity reports.

Important Information About the CERTIFIED FINANCIAL PLANNER® (CFP®) Designation: Those with the CFP® certification have demonstrated competency in all areas of finance related to financial planning. Candidates for the CFP® mark must pass a certification exam administered by the Certified Financial Planner Board of Standards, Inc. that focuses on more than 100 topics of concern to the financial planning field. In addition to passing the CFP® exam, candidates must also complete qualifying work experience and agree to the CFP Board's Standards and Policies, which include CFP® Certification Requirements, Code of Ethics and Standards of Conduct, Fitness Standards for Candidates and Professionals Eligible for Reinstatement, Procedural Rules, Guide to Use of the CFP® Certification Marks, and Privacy Policy. Finally, certified CFP® professionals must complete 30 hours of continuing education every two years. Certified Financial Planner Board of Standards Inc. owns the marks CFP® certification and CERTIFIED FINANCIAL PLANNER® certification in the U.S., which it awards to individuals who successfully complete CFP Board's initial and ongoing certification requirements.

Important Information About the Certified in Blockchain and Digital AssetsSM (CBDASM) Designation: The Certified in Blockchain and Digital AssetsSM (CBDASM) designation is an online self-study program that provides financial professionals with essential knowledge and understanding of blockchain and digital assets, enabling them to advise clients on this asset class. The CBDASM designation is offered through the Digital Assets Council of Financial Professionals and candidates must achieve a score of 70% or higher on all modules to pass the designation program. After one year, designation holders are required to take an Update Course and pay a renewal fee to be able to continue using the CBDASM Designation.