



Adam Karron

Director, Financial Planning

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This is a supplement to the Financial Engines Advisors, L.L.C. brochure. This supplement describes advisory services provided by Financial Engines Advisors L.L.C. also referred to as Edelman Financial Engines. Please contact us at (833) 752-6333 if you have any questions about our brochure or this supplement.

Educational Background and Experience

Year of Birth: 1970

Formal Education: Bachelor of Arts in Psychology, Villanova University
Doctorate in Law, New York Law School

Business Background: Adam has been with Edelman Financial Engines since 2011.

Employment History:

- **2011 - Present:** Director, Financial Planning at Edelman Financial Engines
- **2008 - 2010:** Relationship Manager, Vice President at PNC Wealth Management
- **2007 - 2008:** Relationship Manager in Legal Specialty Group, Vice President at Wachovia Wealth Management
- **2006 - 2007:** Financial Advisor, Vice President of Investments at Wachovia Securities
- **2005 - 2005:** Investment Consultant at SunTrust Investment Services
- **1998 - 2005:** Owner at Karron Financial
- **1996 - 1998:** Financial Advisor at Morgan Stanley
- **1996 - 1996:** Attorney at Patrick C. Barthet Law Offices

Professional Designation(s): Certified Wealth Strategist®, Certified in Blockchain and Digital AssetsSM

Disciplinary Information

Like all Registered Investment Advisors, we are required to disclose all material facts regarding any legal or disciplinary events that could materially influence your evaluation of your advisor.

Adam has no legal or disciplinary events to report.

Other Business-Related Activities

There is no other business activity to report.

Additional Compensation

Adam may receive additional compensation from the Firm for providing advisory services in limited circumstances, such as when new accounts are opened due to referrals from current clients or for increasing certain types of clients who hold accounts at the firm. Adam receives no economic benefit for providing advisory services from any third parties.

Supervision

Adam is supervised by Ro Mehrotra, Senior Vice President, Wealth Client and his team, who can be reached at (201) 431-5005. Supervision is conducted in a variety of ways, including face to face meetings, telephone calls and the review of activity reports.

Important Information About the Certified Wealth Strategist® (CWS®) Designation: The Certified Wealth Strategist® (CWS®) mission is to provide financial services professionals with the technical knowledge, the practice management formula, and the critical client interaction skills to create and build a dynamic Wealth Advisory practice that works effectively with more complex client issues. Candidates must have 3+ years experience in the financial services industry and must have significant experience in a client-facing role, or a 4-year degree from an accredited school. The candidate must complete a multi-step process with both instructor led and self-study 6-month program. The candidate is required to complete 33 (30 General and 3 Ethical) hours of continuing education every two years.

Important Information About the Certified in Blockchain and Digital AssetsSM (CBDASM) Designation: The Certified in Blockchain and Digital AssetsSM (CBDASM) designation is an online self-study program that provides financial professionals with essential knowledge and understanding of blockchain and digital assets, enabling them to advise clients on this asset class. The CBDASM designation is offered through the Digital Assets Council of Financial Professionals and candidates must achieve a score of 70% or higher on all modules to pass the designation program. After one year, designation holders are required to take an Update Course and pay a renewal fee to be able to continue using the CBDASM Designation.